

# CURRICULUM VITAE

## CHRISTINE PAEZ-BARING

### Contact Details:

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### OBJECTIVE OVERVIEW

An expert in Retail and Restaurant management with more than 17 years in experience looking for a career opportunity in Canada to utilize my skills for the company success.

### PERSONAL SKILLS

- Proven leadership skills and has the ability to motivate
- Ability to work independently or as part of a team
- Highly Organized and efficient
- Ability to make decisions quickly and effectively

### TECHNICAL KNOWLEDGE

- Institutional Selling
- Customer service
- MS office applications
- Typing
- Cashiering or cash handling
- Basic administrative duties
- SAP Implementation

### WORK EXPERIENCE

Company: Cebu Grasya – Leylam Shawarma

Years in the company: June 23, 2023- Present

Present Position: Sales and Retail Manager

#### Job Description:

Responsible for the development and achievement of the assigned deluxe stores and carts business objectives such as Sales and Profitability targets, customer satisfaction & Food, Safety and Cleanliness standards; People Management and Development; and adherence to operating systems and standards and compliance to all government requirements.

Company: Homeworld Shopping Corporation (SM GROUP)

Years in the company: June 6, 2016- January 20, 2023

Present Position: Department Manager

#### Job Description:

- Monitor departmental sales vs. target on a daily basis, identify causes of poor performance & recommend solutions to Senior Manager for proper action.
- Inventory Management Stocks ordering to ensure product availability, Monitor stocks movement thru sales and stocks pull out to safeguard company interest against pilferage and losses.
- Build customer loyalty by proactively seek customer interactions and build sustainable relationships.

- Enforcing display standards to ensure items are properly arranged, clean, with no negative spaces in the module.
- Sustaining team engagement and performance thru coaching, counseling, motivating and disciplining employees.

Key Achievements:

- ✓ Consistent in exceeding sales target since 2017 up to present. Was No.1 in chainwide for sales growth year 2018.
- ✓ Able to strategize measures to reduce merchandise losses and improve profitability. A consistent tolerable variance no more than .5% or less than .5% during physical count since 2017.
- ✓ Proven leadership as direct reports has been in compliance with company's mission and vision and work in accordance with company core values

Company: Freemont Foods Corporation – Jollibee

Years in the company: February 2007-June 5, 2016

Position: Assistant Restaurant Manager 2

Key Result Areas Handled:

Product Quality Manager 2013-2016

- Overall in-charge in ensuring gold standard consistency in product preparation to ensure superior taste is served to the customer.
- Implementation of effective inventory and novelty management procedures to achieve store targets.

Store Marketing Officer 2007-

- Overall in-charge on the implementation of marketing initiated programs for sales building.
- Analysis on factors affecting sales and formulation of corrective action plans to bridge sales gap

Crew Training Manager

- Implements crew training system in the store
- Crew hiring, selection and development
- Responsible in achieving financial target through effective manpower scheduling

Cash Control Manager

- Overall in-charge in the implementation of cash control policies in the store.

Key Achievements:

- ✓ Was able to achieve perfect score in inventory and cash control audit. Branch was considered well managed in terms of inventory and cash control.
- ✓ Was able to pass all Food, Service and cleanliness audits as well as Mystery shopper audits with branch team all throughout my career.

**EDUCATIONAL ATTAINMENT**

College Degree : Bachelor of Science in Business Administration Major in Banking and Financial Management

School : Cebu Institute of Technology- University

Year Graduated : March 2005

