



# TRISHIA MAE SAGUN

## CONTACT INFORMATION

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Blk. 84 Lot 6 Mika St, Brgy  
Isabang, Tayabas City, Quezon  
Province

## PERSONAL INFORMATION

**Date of Birth :** May 18, 2000

**Birthplace :** Burdeos, Quezon

**Nationality :** Filipino

**Religion :** Roman Catholic

**Gender :** Female

**Civil Status :** Single

**Language :** Filipino / English

**Parents :**

Venzer P. Sagun (Father)

Yolanda L. Sagun (Mother)

## SKILLS

- Ability to work and organize under pressure.
- Excellence in written and verbal communication.
- Demonstrated leadership abilities and ability to motivate other.
- Computer literature (MS Word, MS Excel, MS PowerPoint)
- Highly organized and efficient
- Creative and innovative thinking
- Strong skill in time management, prioritizing tasks, and meeting deadlines.

## CAREER OBJECTIVES

Strategic thinker with expertise at analyzing, planning, and implementing business initiatives to support and accomplish corporate goals and sales objectives. Demonstrated marketing talent to devise programs and initiatives that deliver a company's brand message to prospects and customers. Articulate value goals and utilize business-building solutions including sales reporting software, sales tools, strategies, and initiatives.

## WORK EXPERIENCE

### Digital Sales and Marketing Officer- Vista Land & Lifescapes Inc.

October 17, 2023-Present

### Marketing Staff-Intern

#### CREOTEC PHILIPPINES INC.

117 Technology Ave, Laguna Technopark, Biñan, Laguna  
March 2023-July 2023

## EDUCATIONAL BACKGROUND

### TERTIARY

Bachelor of Science in Business Administration  
Major in Marketing Management  
St. Anne College Lucena Inc. (SACLI)  
Lucena City, Quezon  
2022-2023

### SECONDARY

#### Senior High school

Accountancy, Business and Management  
Centro Escolar University (CEU)-Manila  
9 Mendiola St, San Miguel, Manila  
2017-2018

#### Junior High School

Burdeos National High School (BNHS)  
Burdeos, Quezon  
2015-2016

### PRIMARY

Burdeos Central Elementary School  
Burdeos, Quezon  
2011-2012

## ■ ORGANIZATIONAL AFFILIATION

- Young Entrepreneurs Society (YES) SACLI  
Position: **President** (S.Y 2021-2022)
- Young Entrepreneurs Society (YES) SACLI  
Position: **Secretary** (S.Y 2020-2021)
- Junior Marketing Association (JMA) SACLI  
Position: **Secretary** (2019-2020)

## ■ AWARDS AND ACHIEVEMENTS

### August 14, 2023

- Magna Cum Laude
- Outstanding Performance in Practicum

### July 31, 2023

- Organizational Meritorious Award for Young Marketers Category
- Organizational Meritorious Excellence in Advertising Category
- Leadership Hero Award

### July 14, 2023

- Special Student Recognition Award
- Organizational Leadership Award
- Writing Literary Award

### January 2020- March 2023

- St. Anne Academic Scholar  
Diversion Road, Brgy. Gulang-Gulang  
Lucena City, Quezon

### July 15, 2022

- Best in Pitch Deck in Advertising  
St. Anne College Lucena Inc. Diversion Brgy.  
Gulang- Gulang, Lucena City, Quezon

### June 15, 2022

- Lean Six Sigma-White Belter Certified

### March 4, 2022

- National Certificate II Passer-Customer Service  
Profes-Skills Institute  
M.L Tagarao Street Barangay 3, Lucena City

## ■ SEMINARS AND TRAININGS ATTENDED

### February 22-23, 2024

- Real Estate Marketing SAP Training  
(Via Zoom)

### July 3, 2023

- Mixed Methods: Integration of Quantitative and Qualitative Data  
(Elvira Tower Conference Hall-St. Anne College Lucena Inc.)

### June 16, 2023

- Fundamentals of Social Media Marketing: Media Planning to Media Buying  
(Elvira Tower Conference Hall-St. Anne College Lucena Inc.)

### May 5, 2023

- 15th CODEB4A Business Student Summit: "Business Students Going ASEAN and Beyond: Making it Work Through Local and International Mobility"  
(Sta. Rosa Multipurpose Sports Complex, Sta. Rosa Laguna)

### March 24, 2023

- Providing Outstanding Customer Services  
(Elvira Tower Conference Hall-St. Anne College Lucena Inc.)

## ■ CHARACTER REFERENCES

### **JULIANA LALAIN P. MANLANGIT**

Dean, School of Business, Accountancy and Technology  
St. Anne College Lucena Inc.  
0923-3880-540

### **ROSENDA P. DE GUZMAN**

College Registrar  
St. Anne College Lucena Inc.  
0918-9228-287

### **CARMELITA A. MARANAN**

Senior Faculty/YES Adviser  
St. Anne College Lucena Inc.  
0923-1006-911