

JENNILYN BATINDAAN

Manila, Philippines

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A professional with over a decade of hands-on experience in crafting visually stunning websites tailored to the preferences of US-based clients. Detail-oriented, flexible, organized, and meticulous candidate. Works well in a fast-paced environment with the ability to multitask to meet tight deadlines. Enthusiastic team player eager to leverage my skills to contribute to the growth and success of the company.

SKILLS AND QUALIFICATIONS

- Proficient in the use of Adobe Creative Suite (Photoshop, Illustrator, Acrobat) and Canva
- Competent in MS Office (Word and Excel), as well as knowledgeable in using Google Docs and Sheets
- Photo and video editing
- Superb attention to detail
- Willing to learn new skills

PROFESSIONAL EXPERIENCE

Information Processing Specialist | June 2015 - Present

Tata Consultancy Services, Taguig City, Philippines

- Utilized Adobe Creative Suite and Microsoft Office Suite to develop creative designs.
- Designed and developed interactive web and mobile experiences to drive user engagement using a website builder (Duda).
- Redesigned company websites, increasing the average time spent on the site by visitors and driving up conversion rates.
- Managed multiple projects simultaneously, ensuring timely completion of deliverables while maintaining high-quality standards.
- Employed design fundamentals when selecting typography, composition, layout, and color in design work.
- Implemented feedback and suggestions from clients to improve designs.
- Acted as the point of contact (POC) for the team in the absence of the Team Lead.
- Responsible for sending production reports after each shift.

Web and Graphic Designer | July 2013 – June 2015

Hibu Private Limited Inc., Eastwood City, Philippines

- Designed and built creative websites based on client's preference using Adobe Photoshop and website builder (Fatwire, MoonFruit).
- Conceptualized unique logo designs for startups, establishing strong visual identities that resonated with target markets.
- Optimized website layouts for better usability and mobile responsiveness, increasing traffic and user satisfaction.

On-the-job Training | January – April 2012

Technical Operations Center (TOC), ABS-CBN Corporation, Quezon City, Philippines

- Fabricated and installed new cables for server and rack rooms, while also responsibly disposing of obsolete analog cables.
- Learned to ingest video materials to the server.
- Learned how to adjust the color bars, video, and audio quality of a video.
- Learned to take live programs on-air, as well as playback or ingested programs.

EDUCATION

Bachelor of Science in Information Technology, S.Y. 2008 – 2012

FEU Institute of Technology (formerly known as FEU - East Asia College), Manila, Philippines

Secondary Education (High School), S.Y. 2004-2008

Father Saturnino Urios University, Butuan City, Agusan Del Norte, Philippines

REFERENCES

Available upon request