



CHRISTOPHER G. MAMUYAC

GRAPHIC DESIGNER, FRONT-END WEB DESIGNER,
VISUAL ARTIST/MECHANDISER

My name is **Christopher G. Mamuyac**, and I'd like to express my interest in working as a graphic designer for your company. I'm proficient in developing concepts, creating artwork and have the capacity to deliver high-quality work on schedule while adhering to client requirements. I feel that I have the necessary qualifications, as well as the experience and expertise that will be beneficial to the company's objective.

CONTACT

📍 Block 14 Lot 39 Road 8
Arveemar Homes San Isidro
Angono, Rizal 1930

☎ +63 9052162172

📘 christopher.mamuyac

✉ mamuyacchristopher@gmail.com

EDUCATION

Siena College of Taytay

Bachelor of Elementary Education
(Supplemental 06-07)
Year 2019-2020

Polytechnic University of The Philippines

Bachelor of Advertising & Public
Relations
Year 1994-1999

Cainta Catholic School

Year 1990-1994

Angono Elementary School Unit-I

Year 1984-1990

TECHNICAL

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premier
iMovie
Pages/Keynote
Microsoft Office
Basic HTML/CSS
Canva

WORK EXPERIENCE

○ ServeCorp Pacific (Philippines) *Graphic Designer (January 2021 - July 2023)*

Develop captivating visual designs for various digital platforms, including website banners, landing pages, social media posts, email newsletters, and digital advertisements. Ensure that all designs align with the brand guidelines and effectively communicate our brand message.

Enhance product images through color correction, retouching, and other editing techniques to maintain a consistent and high-quality product images.

Work closely with the marketing team (Canada based) to establish and maintain a strong visual brand identity across all digital touchpoints. Ensure consistency in design elements, color schemes, typography, and other visual elements to create a cohesive brand experience.

Contribute to improving the user experience on our online store by creating intuitive and visually pleasing interface designs. Collaborate with the web development team to implement designs that enhance usability, navigation, and overall customer engagement.

Collaborate with cross-functional teams, including marketing and content creators, to develop creative campaigns, promotions, and other visual assets that align with our marketing initiatives.

○ Mohammed Saied Commercial Corp. MOSACO (KSA) *Graphic Designer/Visual Merchandiser (July 15, 2016 - July 18, 2018)*

Create visually enticing and engaging displays that attract customers, promote products, and enhance the overall shopping experience.

Design and arrange the product displays, window displays, and in-store layouts.

Collaborate closely with the store manager to understand the target audience, brand identity, and seasonal promotions, and this information, I create displays that align with the brand's vision and effectively convey its messaging.

Work closely with the store team to execute the visual concepts, and ensuring that the displays are maintained and refreshed regularly. Also, provide guidance and training to the sales team on maintaining visual standards and effectively promoting products through the displays.

PERSONAL

Nationality: Filipino
Date of Birth: April 8, 1977
Height: 5'9"
Weight: 74kg

ACHIEVEMENTS

Rizal Institute of Computer Studies

*Creative Web Design - 1st Place
Best Website Design 2019
December 19, 2019*

BRUMEE Display Contest

1st Prize - December 15, 2015

INDOFOOD Display Contest

*3rd Prize - April to September 2015
1st Prize - October 7, 2014
1st Prize - March 3, 2014*

Shieldtox Display Contest

1st Prize - April 2014

Mie Sedaap Display Contest

*1st Prize - April 15 to May 31, 2014
1st Prize - Year 2011*

Meiji Display Contest

*4th Prize - Year 2014
1st Prize - Year 2013
2nd Prize - Year 2012*

Pasko ng Pinoy "BRUNEI" Christmas Lantern Contest

Grand Prize - December 9, 2012

SPA Display Contest

2nd Prize - Year 2010

Red Bull Display Contest

1st Prize - Year 2010

Sehat Display Contest

1st Prize - Year 2009

PETPET Display Contest

1st Prize - Year 2007

Drypers Display Contest

1st Prize - Year 2007

Nescafe Display Contest

1st Prize - Year 2007

WORK EXPERIENCE

Sim Kim Huat SDN BHD (Brunei Darussalam)

Senior Graphic Designer/Visual Merchandiser (July 20, 2009 - May 9, 2016)

Create visually appealing and engaging designs to enhance the overall shopping experience for customers.

Collaborate with the store managers to develop various promotional materials, such as posters, flyers, signage, and product displays.

Responsible for designing packaging and labels for store-brand products, as well as creating graphics for print and online platforms

Arrange products in a visually appealing manner, ensuring optimal visibility, easy navigation, and effective cross-selling opportunities.

Incorporate artistic elements into displays, utilizing props, lighting, and other materials to create an immersive and visually appealing environment.

Collaborate with the sales supervisor to plan and execute strategic product placement, considering seasonality, promotions, and new arrivals.

Maintain the cleanliness and organization of artistic displays, ensuring they are well-maintained and regularly refreshed.

Hotmart Department Store SDN BHD (Brunei Darussalam)

Graphic Designer/Visual Merchandiser (April 9, 2003 - April 10, 2009)

Create visually appealing and engaging designs to enhance the overall shopping experience for customers.

Collaborate with the store managers to develop various promotional materials, such as posters, flyers, signage, and product displays.

Responsible for designing packaging and labels for store-brand products, as well as creating graphics for print and online platforms

Arrange products in a visually appealing manner, ensuring optimal visibility, easy navigation, and effective cross-selling opportunities.

Incorporate artistic elements into displays, utilizing props, lighting, and other materials to create an immersive and visually appealing environment.

Collaborate with the sales supervisor to plan and execute strategic product placement, considering seasonality, promotions, and new arrivals.

Maintain the cleanliness and organization of artistic displays, ensuring they are well-maintained and regularly refreshed.

The Heritage Hotel (Philippines)

Food and Beverage Artist (July 15, 2002 - March 31, 2003)

Backdrop making for different functions (4ftX8ft panel board).

Props made for special occasions such as weddings, birthdays and others.
Gazebo set-up for presidential dinner (wedding occasions).

Table set-up, table skirting and scallop set-up.

REFERENCES

Ms. Marcel Carvalho

+673 8975456

Profession: Teacher

Learning All The Time

Brunei Darussalam

Ms. Maritess S. Maximo

+63 9677459691

Profession: Public Teacher 1

Angono National Highschool

Philippines

Mr. Dicky Medidas

+673 8998094

Profession: Manager

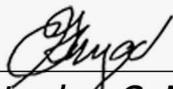
SKH Sengkurong Branch

Brunei

TRAININGS

- **Asian College** (Quezon City)
Videographics Training Adobe Premiere & After Effects
(November 11, 2019 - January 8, 2020)
- **Rizal Institute of Computer Studies** (Cainta Rizal)
Creative Web Design
Business Model Canvass Training
(December 5 - 19, 2019)
- **Pinoy Shutters Brunei Darussalam & Filipino Association in Brunei** (Brunei)
Workshop on Basic Photography
(January 25, 2016)
- **Philippine Center for Creative Imaging PCCI** (Philippines)
Adobe Dreamweaver CS5.5 Fundamentals
Adobe Dreamweaver CS5.5 Advanced Features & Techniques
(December 4-7, 2011)
- **Informatics** (Philippines)
AUTOCADD 2002 / Module1
(March 19 - April 25, 2002)

I hereby certify that the above information given is true and correct.



Mr. Christopher G. Mamuyac
Applicant