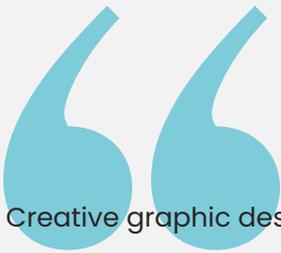


DANIELA MENDOZA

GRAPHIC DESIGNER



Creative graphic designer with a passion for crafting engaging designs that resonate with target audiences. Skilled in branding, typography, and layout design. Looking for a dynamic role where I can contribute fresh ideas and elevate brand identities through innovative design solutions.

CONTACT

- +514-639-7141
- danielaangelynmendoza@gmail.com
- 23-2610 Kettering Place London, ON N6M0J4 Canada

EXPERIENCES

Intern - TV5 Network Inc

2019 - 2020

- Assisted senior designers with various design tasks and projects.
- Gained hands-on experience in creating visual assets for digital platforms.
- Assisted in the production and editing of design files.

Graphic Designer - A2 Design Lab

2021 - 2024

- Supported the design team in executing various design projects.
- Assisted in the creation of marketing collateral, such as brochures, flyers, and posters.
- Contributed to brainstorming sessions and collaborated with senior designers to develop design concepts.
- Utilized Adobe Creative Suite (Photoshop, Illustrator, InDesign) to design and edit graphics.
- Ensured consistency in branding and visual identity across all design projects.

SKILLS

- Adobe Creative Suite
- Marketing
- Branding
- Packaging
- Layout
- Logo Design

EDUCATION

Bachelor of Fine Arts Major in Advertising

2019 - 2020

Comprehensive overview of the principles, strategies, and techniques used in the field of advertising.