

JOSE MANUEL I. ESCOTA



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Visual Merchandising Specialist

KEY FUNCTIONS

- VM Guidelines - Management
- Window and In-store
- Marketing - Events / Campaigns
- Store Layout / Planogram - Adaptation
- Training and Coaching

Creative flair/Attention to details

9 / 10

Strategic thinking/Commercial awareness

9 / 10

Fashion updates/Management skills

9.5 / 10

Result oriented/Team Work

9 / 10

Problem solving/Time management

9 / 10

Computer literacy

9 / 10

MICROSOFT TOOLS



DESIGN TOOLS



*Valid UAE Driving license

WORK EXPERIENCE

Visual Merchandiser Specialist

Al Jaber Novelty LLC

United Arab Emirates

March 2023 – Present



International Visual Merchandiser

DCM Jennyfer

Clichy, France

September 2016 – September 2019



Area Visual Merchandiser

Jennyfer

H2 Fashion LLC UAE

July 2015 – September 2016



Company Visual Merchandiser

Max Fashion | Lifestyle | Shoemart

Shoe Express | Koton | Baby Shop

Promod | Jennyfer

Senwan Trading LLC Libya

January 2014 – March 2015



Assistant Manager | VM

Areej Art Cafe

Riyadh, KSA

June 2011 – February 2012



Regional Visual Merchandiser

GAP Inc.

Al Hokair Group of Companies KSA

March 2009 – March 2011



Visual Merchandiser

Zara

Al Hokair Group of Company KSA

July 2007 – March 2009

