

LANTO, DANNI KATREEN MILKA

Digital Marketing Executive / Sales



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milkazamoralanto@gmail.com

Flat 304, Al tamimi building,
Burdubai, Dubai, UAE

Education

St. Bridget College
Undergraduate
2013

IIDE Digital Marketing Courses
Digital Marketing Certificate
2023

Expertise

Digital Marketing

Branding

Copywriting

SEO

SEM

Language

English

Tagalog

Profile

Self-motivated yet customer-focused. Proficient in marketing research and statistical analysis. Highly creative with experience in identifying target audiences and devising digital campaigns that engage, inform, and motivate.

Work Experience

2022 -
Present

Uranus Travel and Tours LLC

Digital Marketing Executive

- Help maintain a brand by working on marketing campaigns
- Manage website design, content, and SEO Marketing, Branding and Logo Design
- Perform market research, strategizing with other marketing professionals and creating content to aid in the success of marketing campaigns.

2018
-
2020

PRU LIFE (Insurance Company)

Sales

- Designing marketing strategies, contacting potential clients, assessing customer needs, selling appropriate insurance plans, collecting client information, preparing reports, and maintaining records.

Reference

Vijay Bhatia

Uranus Travel & Tours / CEO

Phone: +971 50 644 5128

Email: bhatia@uranustravel.com