

# IRISH MAE A. TIRADO, MBA, DBA (CAR)

## Professional Summary

Dynamic and results-driven professional with over 7 years of proven expertise in retail sales and marketing, coupled with impactful experience in the business education sector.

Recognized for driving revenue growth, cultivating academic excellence, and ensuring program compliance. Renowned for strategic foresight, innovative problem-solving, and a hands-on approach to delivering remarkable results. Passionate about leveraging diverse expertise to propel organizations towards unparalleled success.

## Work Experiences

### Business Owner/Manager

Irish Collection- Clothing Store, August 2017-Present, Koronadal City, Philippines

- I oversee daily operations, including sales, inventory, and customer interactions. I also take on the role as a sales representative, providing personalized assistance to enhance customer shopping experiences. I strategize and execute marketing campaigns to increase brand visibility and attract customers.
- I manage budgets and expenses to improve profitability without compromising product quality or customer satisfaction. I also cultivate partnerships with suppliers to secure favorable terms and maintain high-quality merchandise supply.

### Program Director- Business Department

Green Valley College Foundation Inc. July 2021– January 2024, Koronadal City, Philippines

- I designed and updated business programs, ensuring alignment with industry standards and educational objectives.
- I supervised 47 teaching staff, fostering a dynamic and highly qualified academic team.
- I ensured program compliance with accreditation standards, maintaining the school's academic quality. Implemented support initiatives and student services to enhance academic performance and graduation rates.
- I managed program budgets effectively, optimizing resource allocation and cost efficiency.
- I fostered an environment that encourages and supports students' research and scholarly pursuits.

### College Instructor- Business Department

Green Valley College, August 2020 – July 2021, Koronadal City, Philippines

- I integrated current industry practices and real-world examples into the classroom and collaborated with local businesses to facilitate students' internships and partnerships.

### Business Department- Program Head and Online Coordinator

ACLCL College of Marbel, November 2019 – May 2020, Koronadal City, Philippines

- I provided tutoring and mentoring to struggling students, resulting in significant grade improvement and reduced dropout. I Utilized e-learning tools to enhance the learning experience.
- I served as the coordinator for a campus-wide academic competition, significantly boosting student engagement in extracurricular activities.

### College Instructor- Business Department

ACLCL College of Marbel, December 2017 – October 2019, Koronadal City, Philippines

- I delivered lectures and seminars on various business topics, emphasizing real-world applications and critical thinking.

## Contact

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 Valeen Vista Residences, San Felipe, Tantaran, South Cotabato, Philippines

## Skills

### Professional

Communication  
Relationship Building  
Client Engagement  
Customer Service  
Teaching and Mentoring  
Event Coordination and Management  
Budget Management

### Technical

Microsoft Office  
Social Media Management

## Education

### Bachelor of Science in Business Administration Major in Marketing Management

Green Valley College, Koronadal City, Philippines  
2012-2015  
Academic Scholar

### Post-Secondary Education

### Masters in Business Administration

Notre Dame of Marbel University, Koronadal City, Philippines  
2017 – 2019

### Doctor in Business Administration- Completed Academic Requirements

Ateneo De Davao University, Davao City, Philippines  
2021-2024