

CONTACT

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PROFESSIONAL SUMMARY

Resourceful UI/UX Designer with a proven track record of navigating routine technical challenges and overcoming unexpected obstacles to drive effective UI development. Known for thriving under pressure, I specialize in designing and optimizing user interfaces that seamlessly blend aesthetics with functionality. My intellectual curiosity, coupled with a strong willingness to learn, with a keen eye for detail and a passion for delivering exceptional user experiences, I bring a unique blend of creativity and technical expertise to every project, ensuring user satisfaction and business success.

SKILLS

- Proficiency in design and prototyping tools such as Adobe Photoshop, Adobe Illustrator, Adobe XD, Canva or other visual design and UI tools.
- Strong understanding of user-centered design principles including layout, typography, color theory, usability, and user research techniques.
- Proficiency in web and mobile design best practices, responsive design, and material design principles.
- Ability to work with or create design systems and style guides to maintain consistency in UI elements and design assets.
- Strong creative and conceptual thinking with a passion for design.
- Excellent attention to detail and a commitment to delivering high-quality work.
- Ability to adapt to changing design trends and a commitment to staying updated with industry advancements.

LANGUAGES

English, Conversational

Tagalog, Fluent

EXPERIENCE**UI/UX DESIGNER** Aug 2022 - Current

Optimal Online Marketing (OOM) Philippines, Quezon City, 1110

- Collaborated with development team to validate product data and usability requirements.
- Established and maintained component library and design system, resulting in decreased development time for UI elements.
- Designed interfaces, data handling procedures and workflows throughout application development lifecycle.
- Repurposed photography, video, and other forms of content for use in designs.
- Collaborated closely with development teams to implement designed solutions.
- Conceptualized and created engaging web experience using latest web design best practices.
- Researched, studied and remained current on latest web technologies.
- Used out-of-the-box thinking to innovate platforms beyond industry trends.
- Created concept and execution for social media, email marketing and rich media content to engage new customers.
- Designed and updated websites, landing pages, and other digital assets to support communication and marketing strategies.
- Devised cutting-edge, impactful and appealing UI designs.
- Competitively positioned user experience through activities that improve usability, usefulness, and desirability of solutions.

LEAD BACKEND DEVELOPER AT DRIVERPH Mar 2021 - Jun 2022

Technological Institute of the Philippines, Quezon City, Philippines

- Lead and mentor a team of backend developers, fostering a collaborative and innovative environment.
- Built REST API for CRUD of the Learning Management System (LMS) contents such as modules, lessons quizzes, webinars, etc.
- Design, develop, and maintain efficient, reusable, and reliable Laravel-based backend code.
- Built models and controllers.
- Create and Modify tables.
- Maintaining, testing, and debugging the entire system.
- Compile and analyze data, processes, and codes to troubleshoot problems and identify areas for improvement.
- Ensure the performance, quality, and responsiveness of backend applications.
- Collaborating with the front-end developers and other team members to establish objectives and design more functional, cohesive codes to enhance the user experience.

WEB / MOBILE DEVELOPER AND UI/UX DESIGNER INTERN Feb 2022 - May 2022

Savorite, San Diego, CA United States

- Analyzed embedded code to troubleshoot problems between embedded software and mobile app.
- Focused on continuous improvement by keeping up-to-date on latest Android and iOS developments and trends and presenting for architectural review.
- Redesigned sections of websites to create user-friendly, visually appealing experience.
- Improved coding of JavaScript and CSS to enhance user experience and functionality.
- Produced code in programming languages to create most effective and clean websites.
- Cooperated with back-end developers to troubleshoot and solve coding challenges.
- Participate in project brainstorming and present new creative ideas and recommendations
- Conceptualize original ideas that bring simplicity and user friendliness to complex design roadblocks
- Create wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas

EDUCATION**BACHELOR OF SCIENCE - INFORMATION TECHNOLOGY** Sep 2022

Technological Institute of the Philippines, Quezon City, Philippines