

BELMOND JOE B. CANDELARIA

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OBJECTIVE:

To be part of your organization in which I can develop and apply my skills, knowledge and capability, and to work in hand with my co-workers in a comprehensive and uplifting working environment

EDUCATIONAL BACKGROUND:

Tertiary

Bachelor of Science in Information Technology

STI College Global City

Forbes Park, Global Taguig City

2010 – 2013

**Bachelor of Science in Information and Communication
Technology**

Rizal Technological University

Boni Avenue, Mandaluyong City

2009-2010

DEVELOPED WEBSITES

- Databridge Asia Inc – <https://databridgeasia.com>
- EntrePro – <https://entreproinc.io>
- Sparta Taekwondo – <https://www.spartatkd.com>
- HKWJ Tax Law Partners Ltd - <https://www.hkwj-taxlaw.hk>
- Cultiver UK B2B - <https://b2b.cultivergoods.co.uk>
- Cultiver AU B2B - <https://b2b.cultiver.com.au>
- Iyas Jumbo Pastillas – <https://www.iyasjumbopastillas.com>
- Golden Sphere – <https://www.goldensphere.com.ph>
- Regent Square Travel – <https://www.regentsquaretravel.com>
- Elite Distributing Inc - <https://elitedistributinginc.com>
- Orich Online Brochure – <https://brochure.orich.com.ph>
- Tropical Shop Online Brochure – <https://brochure.tropicalshop.com.ph>
- Youth Football League Association – <http://www.yfl.ph>
- L2 Logistics – <https://www.l2logisticssolutions.com>
- Active Rockland - <https://activerockland.com>
- Goodsource US - <https://goodsourceus.com/>
- Orich Beverages - <http://www.orich.com.ph>
- Aplus Quotation - <https://compare.aplusii.com>
- Lite Energy USA - <http://liteenergyusa.com>
- Arkaydee – <https://www.arkaydee.com>
- Life Giving Solutions Inc – <https://www.lifegivingsolutionsinc.com>
- CBD Just Hemp It – <https://www.cbdjusthempit.com>
- HLD Global - <https://www.hldglobal.com>
- Aplus API Registration - <https://www.aplusii.com/abi>
- Viciam USA - <http://www.viciamusa.com>

- Feliz Hotel Boracay – <http://www.felizhotelboracay.com>
- Midas Hotel & Casino – <http://www.midashotelandcasino.com>
- Buskowitz Finance Inc. – <https://www.buskowitz.com>
- CBD Cura Organics - <https://www.cbdcuraorganics.com>
- Sun CBD Store - <https://www.suncbdstore.com>
- The Inn at Cliffhouse Tagaytay - <http://www.theinnatcliffhousetagaytay.com>
- April Son Photography – <http://www.aprilsonphotography.com>
- Embarcadero Hotel – <http://www.embarcaderohotel.com>
- Restaurant 101 – <http://101.enderuncolleges.com>

DEVELOPED WEB BASED APPLICATIONS

- Orich International Traders Inc. - Sales and Inventory System
- RTS Distributing – Sales Monitoring System with Payroll Management
- Aplus International Healthcare – API Management for Quotation
- Aplus International Healthcare – Policy Performance System

SKILLS/QUALIFICATION

- PHP, JavaScript, HTML/5, CSS/3, Sass, AJAX, jQuery, Liquid for Shopify
- Database: MySQL, MSSQL, NoSQL
- PHP Framework: Laravel, Codeigniter
- JS Framework: Vue.js, Node.js, React.js
- Version Control: Git
- Code deployment tool: Deploybot
- CMS: WordPress, Joomla, Shopify, OpenCart, Magento, Drupal, PrestaShop
- Server Management: Windows Server 2012 R2
- Search Engine Optimization, Google Analytics Certified

- Computer Literate: Networking, Troubleshooting
- Operating System: Windows, Ubuntu and Mac OS X
- Wireframe Tool: Adobe XD, Sketch, Figma
- Multimedia: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premier Pro, AutoCAD, Sketchup Pro

WORK EXPERIENCE

Senior Web Developer

Microsourcing Philippines

April 6, 2022 – as present

Job Description

Web Design & Development

- Work with the eCommerce and marketing team to gather requirements and implement new designs from initial concept, site architecture, layout and user interface through to finished deliverable.
- Understanding business and users' needs to find optimal technical solutions while maintaining brand consistency.
- Work with the marketing team on a plan for in-house developed and third party tools to improve customer personalization.
- Shopify theme customization
- Create the ability for marketing initiatives and business rules to be actioned through the ERP and connected systems.

Customer Experience

- Optimize the site to attract and appeal to our core customers.
- Work closely with the CX team to continually evaluate the customer experience and find opportunities to improve each stage of the online process from pre-sale to post sale.
- Own and track metrics relating to website performance and loading speeds.

Full Stack Developer

KMC Mag Solutions

May 4, 2020 – April 1, 2022

Job Description

- Manage and maintain Sugar CRM platform.
- Manage and maintain company's website and microsites.
- Perform platform enhancement such as version upgrades or patches.
- Collaborate with Internal Business Development and Operations teams to develop and implement the business logic and rules in Sugar CRM.
- Customize the CRM to meet the business needs of the company.
- Develop key processes related to CRM maintenance and development to ensure CRM accuracy and target uptime.
- Provide Ad hoc and/or customized reports when needed.
- Assist in implementing minor changes and updates to company website from time to time.

Shopify Developer

Outsourced Quality Assured Services

Feb 5, 2020 – April 16, 2020

Job Description

- Establishing and guiding the website's architecture.
- Ensuring high performance and availability and managing all technical aspects of the CMS (Shopify).
- Helping formulate an effective responsive design and turning it into a working theme and plugin.
- UX Optimization experience and SEO friendly website.

Web Developer

Buskowitz Finance Inc.

Aug 1, 2019 – Feb 14, 2020

Job Description

- Writing efficient code
- Creating websites/a website using standard HTML/CSS practices
- Constant communication with other colleagues in the business to develop and deploy their content – and ensuring there is a clear establishment of what can be created within what time frame
- Researching different software programs, maintaining software documentation
- Implementing contingency plans in case the website goes down
- Maintaining and expanding/enhancing the website once built
- Development and maintenance of a Buskowitz monitoring system on the website
- Development and maintenance of the Buskowitz App for clients
- Development and maintenance of the GUI needed by Operations
- Monitoring website analytics
- Assist in monitoring the effectiveness of SEO campaigns, strategizing new campaigns, or recalibrating existing campaigns
- Assist in online Advertising
- Create report for SEO, online advertising, and website analytics

Web Developer / Graphic Designer

Isam Khairi Kabbani Group of Companies (Adjust)

July 27, 2017 – July 27, 2019

Job Description

- To design and develop the corporate website ensuring strong functionality and optimization
- Responsible for the design of company web pages, including graphics, animation and functionality.

- To develop web page infrastructure and application related to pages with more advanced graphics and features.
- Monitors current trends in web technology and ensures that website is up to date.
- Ensures security of the content of the websites.
- Managing client proposals from typesetting through to design, print and production.
- Develop graphics for product illustrations, logos, and websites.
- Review designs for errors before printing or publishing them.
- Incorporate changes recommended by the clients into the final design.
- Determining size and arrangement of illustrative material and copy, and font style and size.
- Using innovation to redefine a design brief within time and cost constraints.

Webmaster

Enderun Colleges

Oct 1, 2014 – July 21, 2017

Job Description

- To design and develop the corporate website ensuring strong functionality and optimization
- To design and develop relational database systems and their web interfaces.
- Responsible for integrating the SQL Server database with the company website.
- Responsible for the design of company web pages, including graphics, animation and functionality.
- To develop web page infrastructure and application related to pages with more advanced graphics and features.
- To assist management in the planning of overall company strategy regarding web development and search engine optimization.
- To monitor web server and site technical performance.
- Search Engine Optimization

- Maintains, updates and improves various websites and portals under Enderun Hospitality Management (EHM).
- Creates micro-sites for specific campaigns as needed such as those used in social media.
- Assists EHM's online presence in other websites such as Wikipedia, directories, etc.
- Maintains mailing list and sends out content to subscribers.
- Monitors current trends in web technology and ensures that website is up to date.
- Ensures security of the content of the websites.
- Maintains web server containing websites and databases.

Web Developer / Server Admin

Lozatech Digital Marketing Inc.

Dec 16, 2013 – Sept 15, 2014

Job Description

- Implement website changes across a variety of environments.
- Design and develop website based on the clients' need.
- Creates HTML Newsletter.
- Maintains mailing list and sends out content to subscribers.
- Monitors current trends in web technology and ensures that website is up to date.
- Ensures security of the content of the websites.
- Maintains web server containing websites and databases.
- Provide support to end users at the desk assigned to him.
- Provide instruction and training to individual end users to resolve problems and reduce reoccurrence.
- Responsible for maintaining support for printers, computers and the server.
- Install, configure, test, maintain, monitor, and troubleshoot end user workstations and related hardware and software in order to deliver required desktop service levels.
- Ensures anti-virus software and appropriate security patches are installed timely.
- Create a weekly back up on the server.
- Ensure that physical desktop connections are in proper working order.

Web Developer / IT

SCBC 8 Entertainment Corporation

July 15 – Dec 13, 2013

Job Description

- Responsible for the development and design of Playboy Philippines' website.
- Creates micro-sites for specific event or purpose.
- Responsible for maintaining support for printers, computers and the server.
- Install, configure, test, maintain, monitor, and troubleshoot end user workstations and related hardware and software in order to deliver required desktop service levels.
- Ensures anti-virus software and appropriate security patches are installed timely.
- Ensure that physical desktop connections are in proper working order.

TRAININGS/SEMINARS ATTENDED

- **Leading with Agile and Scrum** September 2,9,16,23,30, 2023
AIM Institute and Management
- **Fullstack Hybrid** October 19-20, 2019
Codestack I.T Solutions and Training Services
- **Cyber Security and Ethical Hacking** September 15-October 12,2019
Codestack I.T Solutions and Training Services.
- **PHP & MySQL Training** May 21 – 24, 2017
Inventive Media
- **Devcon Summit 2015** November 13-14, 2015
Devcon Philippines
- **Google Analytics Training** May 26 – May 27, 2015
Wide-out Workforces Inc.

- **ICT ROADSHOW 2012**

December 17, 2012

STI College Global City

ON –THE-JOB TRAINING

- **SCBC8Entertainment Corporation**

April 15 – July 13, 2013

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CHARACTER REFERENCES

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CEO / Viajecito Inc.

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- **Rachel Kelly Davis**

Communications Director / Buskowitz Finance Inc.

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- **Jennifer Dee**

Marketing Communications Director / The Inn at Cliffhouse Tagaytay

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