



YUL JAYSON DEL CARMEN

MULTI-FACETED CREATIVE PROFESSIONAL
GRAPHIC DESIGN. SOCIAL MEDIA. WEB DEV. MOTION GRAPHICS. ET AL.

CONTACT

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Caloocan City, Philippines

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PRO SKILLS

PHOTOSHOP



ILLUSTRATOR



INDESIGN



PHP



HTML



CSS



JAVASCRIPT



DRUPAL CMS



PREMIERE PRO



AFTER EFFECTS



SOCIAL

Facebook
facebook.com/yuljayson

LinkedIn
linkedin.com/in/
yul-jayson-del-carmen-ab5a3159



EXPERIENCE

**Gulf Advantage
Automobiles LLC**
Riyadh, KSA
2012 - Present

DIGITAL MARKETING/GRAPHIC DESIGNER

Responsible in conceptualizing campaign artworks for Sales & Aftersales both ATL & BTL. Coordination of campaign rollouts, POS production, branding and digital marketing support. Digital Marketing Executions & Lead Management

**Motortrade
Nationwide Corp**
Manila, Phils.
2009 - 2012

GRAPHIC ARTIST/WEB DEVELOPER

Creation of various marketing materials for 250 Branches all over the Philippines. Responsible in maintaining the company website (www.motortrade.com.ph). Development of WebApps for the company's intranet site, based on PHP & Drupal CMS.

**Maranatha Christian
Academy of Caloocan**
Caloocan, Phils.
2005 - 2008

GRAPHIC ARTIST

Created logos for several school activities. Yearbook Design & layout both print & digital.



EDUCATION

**Technological Institute
of the Philippines**
Quezon City, Phils.

**BACHELOR OF SCIENCE IN
COMPUTER ENGINEERING**
2005 - 2012

Camarin High School
Caloocan, Phils.

SECONDARY EDUCATION
1999 - 2003

**Maranatha Christian
Academy**
Marikina, Phils.

ELEMENTARY EDUCATION
1993 - 1999



REFERENCES

Dr. Tarek Owaidah
Consultant, Hematology KFSH&RC
towaidah@kfshrc.edu.sa

Victor Ongtenco
President, Honda Prestige Traders Inc.
vco@motortrade.com.ph