



## Sherwin Ray C. Rodillo

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☐ 011 Lodlod Lipa City

### Objective

To obtain a challenging position that will utilize my experience in product management, sales management, account management, and project management.

### Professional Summary

Experienced sales and marketing professional with skills in leading direct reports as well as cross-functional teams, managing a product line from cradle to grave, justifying new product development investments, determining and documenting new product requirements, developing sales forecasts and product pricing, and launching new products to the marketplace.

### Employment Record

- **Sales Executive**

GEELY LIPA CITY (GATEWAY), Pres. J.P. Laurel Highway, Purok 1, Barangay Sico, Lipa City, Batangas, from August 2021 - June 2023

- **Marketing Professional**

TOYOTA LIPA BATANGAS INC., 1-A-2 Magnificat Complex, Pres. J.P. Laurel Highway, Brgy. Banay-Banay Lipa City, from April 2016 - August 2018

- **Marketing Professional**

TOYOTA SHAW INC., 304 Shaw Boulevard, Pleasant Hills, Mandaluyong City, from December 2013 – August 2015

- **Customer Development Representative**

PHARMAWORLD DISTRIBUTION CENTER (UNILAB), Pinag-tongolan, Lipa City, Batangas, from September 2012 - June 2013

- **Professional Medical Representative**

TERRAMEDIC INC., E&E Industrial Complex, San Antonio, San Pedro Laguna, from November 2011- August 2012

- **Sales Consultant**

HYUNDAI - LIPA (Shaw Automotive Resources Inc.), Brgy. Tambo, Lipa City, from April 2010 - March 2011

## **Competencies**

1. Strong sense of Leadership
2. Driving
3. Responsibility
4. Computer Literacy
5. Communication

## **Educational Attainment**

1. **Primary Level**

- Canossa Academy, Lipa City from 1991 to 1997

2. **Secondary Level**

- De La Salle Lipa from 1997 to 1998
- Canossa Academy Lipa City from 1998 to 2000
- Lodal National High School from 2000 to 2001

3. **Tertiary Level**

- University of Batangas from 2001 to 2003
- Lyceum of Batangas from 2003 to 2005
- Lipa City Colleges from 2005 to 2008

## Personal References

Al Rico Simon  
Group Retail Manager  
Toyota Lipa Batangas Inc.  
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Arnel Deang  
Team Leader  
Toyota Shaw Inc.  
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Joel Pua  
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Cherry Marco  
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