

SHARRMENE E. VELOSO

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SUMMARY OF QUALIFICATIONS

- Over 4 years of Graphic Design work experience in a multidisciplinary environment.
- 5 years of experience in Freelance Work (Graphic Design, Branding, Video Editing, Free hand Drawing, Logo, Typography, Motion Graphics).
- Proven skills in Photoshop, Illustrator, InDesign, Premiere Pro, and After Effects.
- Professional communication skills include fluency in English and Filipino.
- Graduate of Bachelor of Fine Arts major in Advertising Arts.
- Computer skills include: Adobe CC, Mac OS, Windows, MS Office, Google apps, PowerPoint, Excel, Social media, Graphic design, Email communication

WORK EXPERIENCE

Neatfi LLC

Creative Director (remote)
Scottsdale, Arizona, USA
August 1, 2019 – present

Main responsibilities include photography and videography of products from production to launching in Amazon and Shopify (e-commerce). Specifically creating listing images, enhance brand content, and product videos. Prepare all visual needs. Supervise social media managers and check graphics and videos. Part of hiring management team.

rev-a group ltd.

Senior Graphic Designer & Account Manager (remote)
〒107-6012 Akasaka, Minato-ku, Tokyo 1-12-32 ARK Mori Building, 12th Floor
October 2017 – March 2019

Design company brochures and other multimedia materials using Adobe applications. Administrative tasks and day to day back-end operations of rental properties in Japan and assisting guests to have a smooth check-in and stay via Airbnb & KaguAruoo.

BOOKME Ltd.

Freelance Multimedia Specialist and Designer (remote)
Salcedo Village, Makati City, Philippines
April 2017 – Dec 2017

In-charge of conceptualizing part of the company's branding, specifically on design and creation of materials for promotions and advertisements.

Healing Genius

Graphic Designer | Administrative Assistant
Punta Engano, Lapu-Lapu City
July 2016 – September 30, 2017

Worked in the development of creative marketing materials such as graphics, videos, websites and other promotional materials, as well as supporting tasks as required by the contractor.

Camptech Solutions

Assistant Graphic Designer
Mactan, Lapu-Lapu City, Cebu, Philippines
July 1, 2015 – June 2016

Worked with the Creative Director in creating graphic materials for internal use and working on templates in making ads, flyers and tarpaulins needed in marketing with the use of design softwares.

EDUCATION

TERTIARY : **University of San Carlos**
Talamban, Cebu City
Bachelor of Fine Arts – Advertising Arts
2011 – 2015

SECONDARY: **Science and Technology Education Center – High School**
Basak, Lapu-Lapu City
Completed (2011)

ELEMENTARY: **Science & Technology Education Center**
Basak, Lapu-Lapu City
Completed (2007)

SKILLS

Graphic Design	Layout Design
Typography	Advertising
Photography	Branding – Identity
Video Editing	Motion Graphics

SOFTWARES

Adobe Photoshop	Adobe Illustrator
Adobe Premiere	Adobe InDesign
Adobe After Effects	