



# ALVIN AQUINO

22x Salesforce Certified  
Sr. Consultant/Developer – Deloitte Consulting



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## PROFESSIONAL PROFILE

Alvin is an experienced IT professional with over 8 years of experience. He has worked with globally recognized technology companies and is no stranger in building customized solutions for clients across different industries including Governments.

His primary technology expertise is with Salesforce.com. He started as part of Salesforce.com Internal Support and became part of different skill groups: Setup & Configuration, Activation, Analytics and Usage.

He expanded his skills as a Salesforce Developer when he worked with several Platinum and Diamond partners where he worked on multiple projects in multiple roles varying from Developer, Developer Lead/Team Lead and Consultant since 2015.

Alvin is currently a '22x' certified Salesforce professional, 2x certified Apttus professional and one of the Salesforce Developer's Community Leader in the Philippines.

## CAREER OVERVIEW

September 2017 – Present  
**Salesforce Sr. Consultant**  
Deloitte Consulting

March 2015 – June 2016  
**Senior Software Engineer (Salesforce)**  
Accenture Inc.

June 2016 - September 2017  
**Salesforce Developer**  
SMS Management & Technology

Feb 2012 – January 2015  
**SFDC Sr. Frontline Support Engineer**  
Convergys and HCL Technologies

## SALESFORCE PROJECT EXPERIENCE (Client Name not indicated for security purposes)

**Leading Home Service Provider in Canada**  
Role: Technical Lead

Projects main objectives:

- Mitigate operational risk of the end of life of current field service management solution.
- Replace the existing Field Service Management Solution with Salesforce Field Service Lightning in a way that will maintain and increase the productivity of the frontline teams.
- Overall Offshore Technical Lead and a developer which oversees Developer and QA's work.
- Ensure each sprint are delivered on time.
- Perform code reviews and CI/CD Setup
- Reports project status applying CMMI practice
- Ensure codes develop will be compatible to future facing FSL Solutions



## SKILLS



## INDUSTRY EXPERIENCE

- ❖ Government
- ❖ Professional Services
- ❖ Technology Services
- ❖ Technical Support
- ❖ Manufacturing
- ❖ Oil and gas
- ❖ Chemical
- ❖ Fashion
- ❖ Telecommunication
- ❖ Construction



## TRAININGS COMPLETED

- ❖ **Financial Service Training**
  - Salesforce FSC Academy
  - November 19- December 17 2020
- ❖ **Mulesoft: Technical Introduction to Mulesoft Anypoint Platform**
  - October 1, 2020
- ❖ **CMMI**
  - February 2020
- ❖ **Front End Training**
  - January 2020
- ❖ **Salesforce Intermediate Lightning Development**
  - November 27-28, 2018
  - Trendsnet Makati
- ❖ **STELA (Salesforce Technology Leadership Academy)**
  - September 21-23, 2018
  - San Francisco California

## SALESFORCE PROJECT EXPERIENCE

### Leading Provider of Managed Network in New Zealand

Role: Developer

Client is a crown company that connects all of New Zealand schools to internet services through smarter, safer Managed Network.

- Responsible for doing Gap Analysis in a pre-Solution environment
- Work on vital Security updates before starting the project
- Work with Solution and Technical Design
- Setup an integration between the company's Salesforce to Xero

### Long-running provider of Road Safety Products in New Zealand

Role: Consultant

Client has been involved in projects throughout New Zealand and the South Pacific for the last four decades which, at their heart, intend to help keep people safe - through the provision of barrier, barricades and safety cushions, along with lighting, telecoms and security poles.

- Prim ary developer for any Lightning Web Development related components
- Designed scalable and future proof Lightning Web Components to cater the client's processes.
- Create Functional Design and Technical Design Document
- Perform Deployment through Gearset

### Leading Financial Service Company in New Zealand

Role: Consultant

Client is a Professional financial services company dedicated to helping people "protect and grow their wealth".

- Part of the Enhancement sprint to improve process and user interface
- Create Lightning Web component to display different process areas
- Modify existing Visualforce Pages including addition of new functionalities to enhance User Interface
- Create trigger to accommodate new requirements and regression defect resolution
- Apply SLDS and custom css to custom pages

### Multi-National Leading Provider of quality Document Services and Communications Company (Singapore and Australia Release)

Role: Senior Developer/Consultant

Client is a leading provider of xerographic and document-related products and services in the Asia-Pacific region.

- Responsible for all SFDC customizations involving triggers, Visualforce page, and Configurations
- Provide Configuration, Functional Design and Technical Design Document.
- Integrate Salesforce to Docushare
- Assess Lightning Transition Efforts
- Develop Schedulable Batch Classes

### Multi-National Pharmaceutical Company (Released in 5 Countries

Role: Senior Developer/Consultant

Client provides cancer medication and was part of the project for 5 major releases in 5 countries such as Malaysia, Thailand, Taiwan, Singapore and Australia (current).

- Provided solutions using Salesforce Communities with 100% Custom Lightning Development delivered through Agile Methodology.
- Used reusable Lightning Component that will be used for online forms on the community as well as internal Salesforce Pages
- POC for release management that uses Continuous Integration
- Creates POC to be presented to Clients
- Manage a team of Offshore developers and collaborates with the onshore Business Analyst to deliver project requirements in a timely manner.

*\*\* This project was judged as winning implementation across APAC and made Deloitte the Salesforce APAC Implementation Partner for the year 2019 announced at the APAC Partner Executive Exchange held in Thailand (May 21-24, 2019)*



## CERTIFICATIONS

### Architect



### Administrator



### Consultant



### Specialist



### Developer



**Australian-based Vehicle Insurance based in Victoria Australia**

**Role: Senior Developer**

Client is a Leading vehicle insurance

- Developed Lightning pages addressing clients CPQ implementation
- Customized Apptus CPQ tool and provided customized solutions
- Used advanced trigger framework and applied best configuration practices to make sure Apex triggers and Process Builders are running smoothly without affecting each other
- Functionality applied to a Lightning Environment.
- Delivers visualforce pages with the uses Salesforce Lightning Design System to make sure User Experience adheres to Lightning Experience
- Create analytic reports and configure products in Apptus.

**Australian-based Insurance Company for Government CRM and Community Implementation**

**Role: Developer**

Client provides risk advice and insurance services for the Victorian Government.an Australian Government sector and project provided a flexible and scalable data model for government entity users to update information regarding their entities and display this information on a searchable public register.

- Provided solutions using Salesforce Communities with 100% Visualforce page components delivered through Agile Methodology.
- Applied branding through advanced CSS

**Australian-based Construction Company Invoicing System**

**Role: Developer**

Client is a Leading supplier to the concrete preparation and coating industry.

- Developed visualforce pages rendered as pdf that are either being displayed, downloaded and sent as an attachment to the client's customers to serve as invoice receipts.
- Applied branding through CSS.
- Functionality applied to a Lightning Environment.

**Australian Government CRM and Community Implementation**

**Role: Developer**

Client is an Australian Government sector and project provided a flexible and scalable data model for government entity users to update information regarding their entities and display this information on a searchable public register.

- Provided solutions using Salesforce Communities with embedded Visualforce pages and customize pages delivered through Agile Methodology.
- Setup Communities and Data Security Model
- In charge on Deployment

**International Wine company based in Australia Service Cloud Implementation Phase 2**

**Role: Developer**

Develop a forward email page via Visualforce Page that lets users forward case details and reports in pdf attachment to a distribution list or user input email addresses. Page also includes file attachments.

- Applied CSS to make sure pdf generated are formatted in line with company's letterhead branding.
- Applied Bootstrap to improve User Experience
- Ensure codes follows Salesforce best practices
- Resolve SIT and UAT Defect
- Perform Regression Testing
- Update Solution Design
- Direct contact with client for enhancement
- Perform Change Request
- Update Technical and Functional Design Documents
- Resolve configuration defects
- Create reports and Dashboard to cater client's metrics



**Salesforce Senior Frontline (3 Years)**

(2012-2015) Part of the Salesforce Internal Support and was deployed in 4 major skill groups to assist Salesforce users in their needs. Support is provided on a System Administrator role. Skill Groups are:

**Setup and Configuration**

- Responsible for troubleshooting configuration errors such as Validation Rules, Workflow Rules and more.

**Activation**

- Process Feature Request to enable high risk features applicable to customer's need and make sure that effects of the activation/changes are explained thoroughly.

**Analytics**

- Help customer build highly complex reports and dashboard to show client's metrics.

**Usage**

- Mainly handles Data Import and Export using Salesforce Supported tools such as the Salesforce Import Wizard and Data Loader.
- Makes sure assistance is provided to ensure data integrity of the client's organization.
- Handles Deployment s using Salesforce Change Sets
- Assist in Sandbox creation and refresh processes.



**RESEARCH HANDLED (academe)**

- ❖ Health Monitoring Wristwatch with Barcode Reader
- ❖ Universal Motor Control
- ❖ Binary Converter
- ❖ Digital Step Counter
- ❖ Amplifier
- ❖ Power Supply



**LANGUAGE**

ENGLISH



FILIPINO/TAGALOG



PANGASINAN



### International wine company based in Australia Service Cloud Implementation Phase 1

#### Role: Developer

Client is a Global Wine Company based in Australia that need solution to their ticketing services.

- Worked with the overall technical design documentation for the Service Cloud Implementation Project
- Was deployed after Build stage and mainly handled defect resolutions and test class update.
- Created deployment plan to ensure deployment are seamless and time bound.
- Facilitates code review to ensure custom codes follows best practices

### Luxury women's designer clothing company based in Germany: Sales and Marketing Cloud Implementation - Role: Senior Developer

Client is a German luxury fashion company selling its products worldwide directly to clients (online or in retail stores, stores in store, and outlet stores – “DOS stores”), and also to wholesalers and department stores.

- Worked as a Senior Developer focusing on CRM implementation covering Sales and Campaign Management in both Desktop and mostly Salesforce1 customization with the use of Salesforce Lightning Design System.
- Project includes building of Lightning Page, Visualforce Page and a series of Apex Triggers to make sure the business process is followed.
- Implement a fluid-dimensioned pages through both Salesforce Lightning Design System and bootstrap that were set to display in Salesforce 1 covering all mobile devices to date.

### Large Global Consumer Goods and Services company based in New Jersey: Role: Sole Developer

Client is a Large Global Consumer Goods and Services company based in New Jersey

- Worked as the sole developer for the Tracking Tool which involves processes such as Demand Capture, Billing Estimates, Procurement Quotes, Task Management, Invoice Reconciliation and Reporting.
- Developed customizations and configurations through Apex Trigger, Visualforce Page, Validation Rules, Workflow Rules, Custom button with javascript, Custom object creation and basic customization

### Leading Australian Petroleum Company Sales and Service Cloud Implementation Role: Developer Lead

Client is a Leading Australian Petroleum Company that aims to increase sales and provide quality support to its customer.

- Acted as a Developer Lead that focuses on the Development of both Sales and Service Cloud that were developed in 2 releases.
- Responsible in Developing and managing work plans in coordination with the Technical Lead and reflect changes in Functional and Technical Design documents
- Conducts weekly and daily onshore updates and convey project status to both Technical Lead and Project Manager
- Perform code review to ensure best practices are followed
- Responsible for deployment plan and post go live support
- Ensure development task are completed on time by the team.

### Large Petroleum/Chemical Company based in Saudi Arabia CRM Implementation Role: Developer

Client is a Leading Petroleum and Chemical Company based in Dammam Saudi Arabia

- Responsible for most of the configuration Tasks during the build phase of the project which involves Workflow Rules and Actions implementation, letterhead for all email templates, Validation Rule, Site.com creation and its public access configuration for both Sandbox and Production, Custom button with java-script creation, Organization Wide Default configuration and creation of Sharing Rules, Milestone configurations and basic customization.
- Suggest enhancements and update Functional and Technical Design as needed.

#### Non Project Task

- Internal SMS Support – Handles Administration Task for SMS Company's own Salesforce Org.
- POC creation for Presales Opportunities (Government and Non-Government Projects)
- Propose reusable tools that can be used to enhance project management.

MAPUA CHAPTER



- Force.com Platform
- Workbench
- Force.com Migration Tool
- Force.com Data Loader
- Force.com IDE
- Data Import wizard
- Git
- ASIDE IDE
- Eclipse IDE
- Salesforce for Outlook
- Salesforce1
- MavensMate IDE for Force.com
- SourceTree
- Gitkraken
- VS Code

I hereby certify that the information contained in this application is true and correct to the best of my knowledge.

  
ALVIN D. AQUINO