

Ramon Gonzalez Maranan Jr

Contact

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Arabia
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Education

Bachelor of Science in Business Management

1992 - 1996
Sacred Heart College
Lucena, Philippines

Key Skills

- Strategic Planning and Alignment
- Marketing Strategy Development
- Product Development Budgeting
- Consumer Research
- Brand Development and Marketing
- Merchandising Strategies
- Sales Monitoring
- Retail Knowledge
- Campaign Planning
- Teamwork and Collaboration
- Flexible and Adaptable

Overview

With more than 15 years of broad experience in Sales in Fashion Retail and Marketing, Client Relations and Business Development, Staff orientation and training. With extensive background in Product Buying and Purchasing in Europe and other Asian Countries, Commercial Planning and Marketing Strategies, Sales Promotion, and Visual Merchandising.

Experience

January 2022 – until present

Waiter/Cashier

Radisson Collection Hotel – Mansard Riyadh

Riyadh, Saudi Arabia

- Maintained customer satisfactions.
- Displayed enthusiasm and promoted excellent service to customers, successfully increasing referrals and walk-in businesses.

August 2020 – December 2021

Brand Manager for UPIM and Blukids

Al Jesser Almotahida Est. for Trading

Riyadh, Saudi Arabia

- Oversees and manages the Brand's Concept, Product, and Display & Merchandising Daily Sales and guides the store staffs in performing all necessary activities to promote the brand and its products.
- Review and analyze the monthly, quarterly and yearly target of every store are met and the management and distribution of the stock among stores is done perfectly and with great accuracy.

May 2015 – May 2020

Brand Manager for OVS and Du Pareil Au Meme

Abdullah Al Othaim Fashion Co.

Riyadh, Saudi Arabia

- Accountable for developing and maintaining brand budgets and operation strategy.

References

Available upon your request

- Ensure on time product delivery and monitor the dispatching and Display Merchandising.
- Responsible for Brand growth and development across the country.

February 2009 – September 2014

Brand Manager for Jacadi, Orchestra, Liliput,

Staccato

Anwal United Trading Co., Ltd

Riyadh, Saudi Arabia

- Oversees and manages the product from Buying to Selling.
- Weekly reports on Sales Trend, products, fast and slow moving, transfer, etc.
- Implementation of Marketing Plans and other Marketing Strategies.

June 2007 – August 2008

Branch Manager

Sundance Direct Sales

Lucena City, Philippines

August 2005 – March 2007

Branch Manager

Zenco Sales Inc.

Binondo, Manila, Philippines

July 1999 – April 2005

Audit Manager

MAK Group of Companies

Lucena City, Philippines

Other positions before becoming Audit Manager

- National Audit Head
- Finance Controller
- Auditor
- Warehouse and Logistic Officer
- Delivery Supervisor
- Site Development Coordinator

I hereby certify that all of the above information are correct to the best of my knowledge and ability