

Muhammad Asad Bin Faruq

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Summary

System Analyst with 8+ years of experience in the fintech industry with a focus on implementing information systems, including but not limited to MS Dynamics 365 CRM, branchless banking systems, QR-based digital wallet solutions, finance, and leasing software. Skilled in gathering requirements, documentation, conducting demos, and client management.

Skills & Tools

- Requirement Gathering
- Conducting GAP analysis workshops
- Conducting product demos
- Documentation (BRD, FRDs, Presentations)
- Client Servicing & relationship management
- Project Management (Agile and Waterfall)
- Building mockups and wireframes (Balsamiq, Pencil)
- Azure DevOps for task management, timesheets, & requirement tracking
- Confluence and Jira for issues & requirements tracking in collaboration with the client.
- MS Office (Word, PowerPoint, Excel, Project)

Experience

Senior Systems Analyst (Remote)

Aug 2021 - Present

Veripark Turkey

- Currently assigned as a Sr. System Analyst for Barclay Card Germany; providing them consultancy for deployment for VeriPark's VeriTouch CRM Solution based on Microsoft Dynamics 365.
- Requirement gathering and analysis for banking CRM, internet banking, and mobile banking solutions.
- Confer with clients to identify and document requirements (SRS, BRD, training manuals, etc.)
- Managing the product backlog for reprioritization for future releases.
- Staying up to date with market trends and customers' needs to suggest current best business practices.
- Breaking epics into user stories and prioritizing sprints.
- Serving as a liaison between product and development team to facilitate resolving any requirements queries.
- Facilitate daily standups (or the daily scrum) as needed.

MTO Business Development (Remote)

NETSOL Technologies (NASDAQ: NTWK)

Dec 2018 to Sep 2021

- Responsible for responding to RFIs / RFPs, proposal writing, and preparation for Demos and presentations for international clients and map functional and technical requirements from the client's RFP
- Coordination with product owners to identify high-level Gaps between client requirements and existing functionality
- Coordination with relevant stakeholders for acquiring effort estimations and subsequently incorporating those efforts in project costing.

Consultant, Implementation & Delivery

Inov8 Limited

Feb 2017 to Jun 2018

- Onboarding and implementation of issuing & acquiring services of masterpass by mastercard; a QR based digital wallet solution.
- Requirement gathering with clients for implementing customized versions of our standard solution to cater to client business needs.
- Client servicing, project management, and coordination of designated implementations

Sr. Project Coordinator

I2c Inc. USA

Jun 2016 to Nov 2016

- Implementation and delivery of card program management software (Visa, Mastercard, Discovery)
- Client servicing and project management of designated clients and implementations
- Ensure completion and signoff of client-related documentation such as "Client / Product Specification Document."

Certifications & Courses

- Agile Business Analysis, Don Hussey LLC 2021
- Business Analysis: Working with Use Cases, Don Hussey LLC 2021
- Business Analysis: Functional & Non-Functional Requirements, Tom and Angela Hathaway 2021
- Business Analysis: Data flow diagrams to visualize workflows, Tom and Angela Hathaway 2021
- Foundations: Data, Data, Everywhere, Google 2021
- Introduction to Islamic Banking, Emirates Institute for Banking and Financial Studies (EIBFS) 2021
- SAP's Young Professional Program 2018
 - SAP Certified Application Associate - SAP S/4Hana Financial Accounting
 - SAP Activate Project Manager
 - Advanced Communication Skills, Alan Carroll & Associates
 - Design Thinking with a focus on Business Model Innovation, Winnovate
 - SAP Internal Sales Overview
 - SAP Social Selling
 - Interview Techniques and Skills
 - Empower 2.0 - Life Skills

Education

Professional MBA in Marketing and Finance

Lahore School of Economics

July 2016

Bachelor's in Business Administration

University of Management & Technology

March 2012