

# IRISH TAGULAO

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A bachelor's degree holder with 6 years of extensive experience in the IT environment. Exposed to different profiles such as stakeholders, project managers, QA Testers and developers that compel me to have a high level of passion to exceed customer expectations. Wide experiences in managing and delivering critical issues and changes in a highly demanding environment.

## CORE COMPETENCIES

- High attention to details
- Passionate and highly flexible to meet needs and changes
- Ability to manage and perform under pressure
- Strong discipline in organizing and prioritizing tasks
- Enthusiastic, always eager to learn new concepts and open to innovative ideas
- Able to effectively communicate and deliver information on both stakeholders' and customers' level
- Strategic and creative thinker
- Positive individual who recognizes challenges as opportunities
- Customer centric attitude
- Ability to work in a multicultural environment

## EDUCATION

St. Paul University Philippines, **June 2012 - May 2016**  
Bachelor of Science in Information Technology

## EMPLOYMENT HISTORY

Front-end Developer / UI/UX Designer

### Shopee Philippines, Inc., January 2022 - Present

- Gather and evaluate user requirements, in collaboration with product managers
- Develops new user-facing features and convert design mock-ups to front-end components
- Builds high-quality mockups and design different prototypes
- Work with back-end developers to integrate UI components with APIs and databases
- Implements SEO Best practices
- Ensures the technical feasibility of UI/UX designs
- Help back-end developers with coding and troubleshooting
- Communicates regularly with members of the Agile project team, providing development updates
- Design and implement new features and functionalities
- Writes reusable code and libraries to a standard which makes it quick and easy to maintain the code in the future
- Conceptualizes and creates intuitive, engaging, and brand-consistent web experiences

Front-end Developer

### Cloud Development Resources, December 2019 – December 2021

- Translated mockup designs to functional websites
- Creates websites, landing pages, and web applications that are responsive, performant, and accessible
- Works closely with back-end developers & QA Testers with coding and troubleshooting
- Stringent maintenance of website as well as its improvements
- Test-driven development to ensure our teams are writing well-tested code
- Learning the latest front end technologies and standards to ensure we are always using the best tools and techniques possible
- Designing and implementing new features and functionality

Front-end Developer

### Summit Media Publishing Co. Inc., October 2017 – March 2019

- Coordinated with web designers and performed effective user integration; documented all processes to prepare an effective user-integrated website and performed troubleshooting solutions on all front-end loading issues
- Worked with project managers, business owners to define project requirements Translated mockup design to functional websites
- Maintained and conducted website improvements
- Test-driven development to ensure our teams are writing well-tested code

SEO Specialist

### Summit Media Publishing Co., Inc., November 2016 – October 2017

- Efficiently communicated with other marketing professionals to align goals
- Develop optimization strategies that increase the company's website search engine results rankings
- Worked with editorial and marketing teams to drive SEO in content creation and content programming
- Provided recommendations and executed strategies for content development in coordination with SEO goals
- Created and execute link building strategy
- Conducted page optimization for search engine marketing

## TECHNICAL SKILLS

- React JS
- HTML5, CSS/SASS
- Wordpress
- JQuery / Javascript
- OutSystems Development
- Adobe Photoshop, Illustrator, XD, Figma
- Good understanding of SEO
- MySQL
- PHP
- GIT

## PROJECTS

- Topgear PH Website
- Cosmopolitan PH Website
- FHM PH Website
- Spin PH Website
- Universal Robina Flour Corporation Website
- Toys R Us Microsite
- Film Development Council of the Philippines Movie Streaming (FDCP Channel)
- Oak Street Health Mobile App (US)
- Adapt Health Mobile App (US)
- MB Referrals Mobile App (AU)
- JG Digital Equity Ventures Inc. Website
- Shopee Philippines Internal Tools
- Hatch Ph Corporate Website