

MOISES ZACHARY V. BARRIENTOS

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EDUCATION

Technological Institute of the Philippines - Manila, City of Manila

Bachelor of Science in Business Administration, Major in Marketing Management

June 2018 – August 2022

Cumulative GPA: 1.63

PROFESSIONAL SKILLS AND INTERESTS

• **Adaptability • Marketing • Interpersonal Skills • Project Management • Logistics • Growth Mindset • Sales • Leadership**

LEADERSHIP EXPERIENCES

Philippine Junior Marketing Association, Pasig City

Director for Events & Logistics June 2019 – August 2020

- Co - Project Head of the **Juan Big Idea - South Luzon** expedition held in Batangas State University
- Co - Project Head of the **PJMA Merchandize** during the term
- Supervised the production of equipments, logistics of sponsored goods, and the transportation of the Board and Associates
- Person Incharge for the board's formal and casual uniforms
- Invitation of speakers for the organization's events
- Trained 8 Logistics associates during the term
- Venue Hunting for the organization's events
- Warehousing and Allocation of Marketing Ex-Deals

Official Synergy Trainee September 2018 – May 2019

- Served as the Co - Project Head of Sessions 2019
- Oversee all the departments and PJMA associates during Sessions 2019
- Directly coordinated the logistics of sponsored goods for MADWORLD 2019
- Facilitated the production of materials necessary for MADWORLD 2019
- Directly communicated with PJMA's member school as a Membership Associate
- Created a database of suppliers for the organization

SEMINARS

Digital Marketing & Analytics Bootcamp, Google Philippines 2019 | **Advertising Campaign Bootcamp**, McCann Worldgroup Philippines 2019 | **Effective Pitching Bootcamp**, Team Asia Philippines 2019 | **STRATMARK**, Philippine Marketing Association 2019 | **IPSUMJP Marketing Exchange**, Philippine Marketing Association 2019 | **Prosumer & Events Planning Bootcamp**, Havas Media Ortega 2020 | **MADWORLD 2021**, Philippine Junior Marketing Association 2021

AWARDS

Official Synergy Trainee, Philippine Junior Marketing Association 2019 | **Youth Leadership Awardee**, Philippine Marketing Association 2020 | **New Business Idea Champion**, College of Business Education TIP Manila 2020 | **Consistent Dean's Lister**, TIP Manila 2021 | **Associate Member**, Philippine Marketing Association 2021

OTHER RELEVANT INFORMATION

Languages: Filipino (Native Fluency), English

Computer Skills: Microsoft 365, Excel, Google Workspace, Background in SAP Business One, Powtoon, Canva