

KATRINA GABRIELLE CRISPINO

DATA ANALYST

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🏠 | DAVAO, PHILIPPINES

PROFILE



An individual with business acumen developed from consistent knowledge improvement in the academe, exposure to commercial industries, and transformational leadership experience seeking to apply knowledge and skills in the corporate and global scale.

EDUCATION



June 2016 – April 2019

Masters in Business Administration

Ateneo de Davao University

Davao, Philippines

September 2012 – June 2013

Diploma in Leadership and Management

Bournville College

Birmingham, United Kingdom

September 2012 – June 2013

Diploma in Business and Administrative Mgt

Bournville College

Birmingham, United Kingdom

June 2008 – April 2012

Bachelor of Science in Management Accounting

Ateneo de Davao University

WORK EXPERIENCE



2019
-
Present

ANALYST

Invoice2go | Sydney, Australia (Remote)

- Drives analysis focused in growing feature engagement and adoption
- Involved in establishing baselines, defining metrics and in forecasting trends
- Identifies ways to optimize the product to and to improve market fit
- Delivers and maintains metrics dashboards using Periscope, Metabase and Amplitude

2015
-
2019

BUSINESS ANALYST

MAK-C General Merchandise | Digos City, Philippines

- Monitors commodity price variations and recommends purchase decisions based on micro and macroeconomic factors
- Prepares and presents historical data for financial analysis and forecasting
- Conducts periodic process audit as basis for strategy formulation and business re-engineering

2013
-
2015

JUNIOR CASH MANAGEMENT SYSTEMS OFFICER

Unionbank of the Philippines | Pasig City, Philippines

- Ensured control and monitoring of corporate and manager's check issuances with an average of 70,000 checks per month
- Authorized check request issuances, cancellations and replacements
- Periodically reviewed and proposed process improvements to prevent duplicate processing and negotiation of checks

EXPERTISE



- Strategic Planning
- Project Management
- Business Process Audit
- Market Research and Analysis
- Data Collection, Analysis and Reporting

SKILLS



- PostgreSQL ■ ■ ■ ■
- Redshift ■ ■ ■ ■
- Amplitude ■ ■ ■ □
- Periscope ■ ■ ■ ■
- Adobe Photoshop ■ ■ ■ □
- Microsoft Office ■ ■ ■ ■
- Google Suite ■ ■ ■ ■

LANGUAGE



- English ■ ■ ■ □
- Tagalog ■ ■ ■ ■
- Cebuano ■ ■ ■ ■

WORK EXPERIENCE (CONTINUED)



2010
-
2013

COUNCILOR

Local Government of Brgy. Zone III | Digos City, Philippines

- Participates in regular sessions discussing relevant issues for efficient and orderly governance of the Barangay
- Proposes, evaluates, and supports resolutions and ordinances to the legal council
- Presents plans and current activities in behalf of the Council during inter-Barangay conferences

2007
-
2010

YOUTH COUNCIL CHAIRMAN

Local Government of Brgy. Zone III | Digos City, Philippines

- Initiated projects addressed to uphold cultural values, sportsmanship, creativity and structured towards youth development
- Sponsored and facilitated three Day Care Centers that provided early childhood education to children

REFERENCES



ANA LYN VILLANUEVA, RECONCILIATIONS ASSOCIATE

Hongkong Shanghai Banking Corporation (HSBC)

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MARIECEL V. BUSTILLOS, TEAM LEAD

Unionbank of the Philippines

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