

Frederick Tolentino Parungao

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Responsible for both product planning and product marketing by gathering product and customer requirements, defining product vision and working closely with partner/vendor. Ensure that product and marketing efforts supports the company's overall strategy and goals.

PROFESSIONAL EXPERIENCE

Product Manager

Rubrik | RSA | Mellanox

Data Cloud Management Solution

VSTECs (formerly MSI-ECS)

M. Eusebio St., San Miguel
Pasig City

Telephone: +632-688-3333

Website: <https://www.vstecs.com.ph/>

May 20, 2019 – Present



- Manage and close Projects for Rubrik business with profit amounting from 1M to 2M per quarter.

- Monitor the overall profitability of the handled product/s
- Create marketing programs in aid of brand awareness
- Formulate sales programs to boost sales
- Work with principals in ensuring efficient coordination and support, including but not limited to partner programs, training, RoE, incentives, updates, pricing
- Work with the team regularly for product update, GoToMarket, Continuous Product Assessment & Modification objectives, Competitive Information.
- Create, administer and monitor internal sales, pre sales and cross functional training, enablement & knowledge transfer.
- Work with Marketing in creating brand message, collateral content & other product-related messaging, excluding graphic and artistic related tasks.
- Present and work with Account Managers and Solutions Consultants in presenting/meeting clients under approved situations.
- Present and/or attend marketing activities including but not limited to webinars, events, tradeshows and other external activities where representation is important
- Coordinate with Finance/pricing team for pricing/costing activities especially for non-standard pricing requests.
- Work with Support Team (as needed) in monitoring timeliness and quality of support.
- Maintain commercial/legal documents related to the product including but not limited to proposals templates, partner agreements, SLA, T&C
- Come up with other revenue opportunity/ies that are outside of the portfolio, including but not limited to cross product bundles, managed/professional services, related product upsell.

Product Manager

- Synology NAS
- Delta UPS
- Hitachi

- Able to grow the Synology business from 1M to 2.5M-4M Pesos sales per month and save 30,000US\$ /annum for project registration and sales rebates for the company

Eternal Asia Philippines, Inc.

Raffles Corporate Center
Ortigas Center, Pasig City

Telephone : +632-477-98-88

Website:<http://www.eaglobal.com.ph/>

April 4, 2017 – April 30, 2019

**Eternal Asia
Philippines Inc.**

- Oversee implementation of approved detailed micro go-to-market sales and marketing action plans/strategies and other customer-centered interventions to achieve revenue targets in different market segments;
- Maintain the pre-determined level of AR's from managed accounts and closely collaborate with C&C Department to facilitate collection whenever it approaches or exceeds its level;
- Ensure and Maintain mastery of managed product's specifications per model including up-coming new models by closely collaborating/communicating with the concerned Product Manager;
- Maintain awareness on market developments by continuously conducting market studies;

- Conduct product training and updates for in-house and clients' sales staffs;
- Responsible for the day-to-day communication with vendor to resolve all issues concerning the managed product.
- Establish and maintain good working relationship with dealers/customers.
- Conceptualize and design effective advertising, promotional campaigns to attract consumers.
- In-charge of all above the line marketing activities, i.e., corporate end user promo, etc.
- Coordinate closely with supplier to identify vendor contact windows and familiarization of vendor's policies and other facets of business relationships.
- Process claims quickly and minimizes outstanding claims receivable from the vendor.
- Conduct periodic business reviews with internal salespersons to ensure awareness of their respective YTD achievements versus targets
- Maintain healthy inventory levels of manage products by accurately forecasting demand and ordering the appropriate level of stocks to meet the demand while avoiding aging inventory and obsolescence.
- Constantly conduct product training to company in-house sales staffs and customer's sales force to equip them with the latest product technology, current and upcoming models, specifications, and product roadmap.
- Collaborate with other concern departments/operating units in the company to ensure compliance with establish procedures that are necessary in the effective administration of sales plans and strategies.

**Product Specialist
4ipnet Wireless Solution**

Versatech International
Philippine Stock Exchange Centre
Ortigas Center, Pasig City

Telephone : +632 318 7999
Website: www.versatech.com.ph

April 18, 2016 to March 31, 2017



- Ensure that all projects are delivered on-time, within scope and within budget
- Coordinates with internal resources, System Integrators and vendor for successful execution of the project
- Developing project scopes and objectives, involving all relevant stakeholders and ensuring technical feasibility
- Ensure resource availability and allocation
- Report and escalate to management as needed
- Manage the relationship with the client and all stakeholders
- Establish and maintain relationships with third parties/vendors
- Create and maintain comprehensive project documentation
- Conduct Product orientation to partners, end user and sales person
- Handles two Network engineer and provide knowledge transfer
- Provides wireless network configuration based on end user's requirements
- Able to meet client's expectation and the company as well
- Set up marketing strategy for the company
- Responsible for product costing and project registration process and discounts

**ITO Service Delivery Consultant II
Project Management**

Hewlett-Packard Malaysia
HP Global Centre,
Persiaran Rimba Permai, Cyber 8,
Cyberjaya 63000, Selangor Darul

➤ **Project Management and Operation to Nokia Solutions and Network from February 15, 2014 to May 3, 2014. Promoted from Change Management Team, to Project Management Team**

- Determines project responsibilities by identifying project phases and elements; assigning personnel to phases and elements.
- Determines project specifications by studying product design, customer

Ehsan, Malaysia

Telephone : +603 233 23333

Website: www.hp.com

May 8, 2012 - May 3, 2014



**Hewlett Packard
Enterprise**



requirements, and performance standards; completing technical studies.

- Confirms product performance by designing and conducting tests.
- Determines project schedule by studying project plan and specifications; calculating time requirements; sequencing project elements.
- Maintains project schedule by monitoring project progress; coordinating activities; resolving problems.
- Controls project plan by reviewing design, specifications, and plan and schedule changes; recommending actions.
- Controls project costs by approving expenditures; administering contractor contracts.
- Prepares project status reports by collecting, analyzing, and summarizing information and trends; recommending actions.
- Maintains safe and clean working environment by enforcing procedures, rules, and regulations.
- Maintains project data base; updating and backing up data.
- Schedules meeting with Technical Supports for update.
- Contributes to team effort by accomplishing related results as needed.
- Planning, monitoring, appraising, and reviewing job contributions; planning and reviewing compensation actions; enforcing policies and procedures.
- Achieves operational objectives by contributing information and recommendations to strategic plans and reviews; preparing and completing action plans; implementing production, productivity, quality, and customer-service standards; resolving problems; completing audits; identifying trends; determining system improvements; implementing change.
- Meets financial objectives by forecasting requirements; preparing an annual budget; scheduling expenditures; analyzing variances; initiating corrective actions.
- Updates job knowledge by participating in educational opportunities; reading professional publications; maintaining personal networks; participating in professional organizations.
- Enhances department and organization reputation by accepting ownership for accomplishing new and different requests;

**Change Management Team
Bank of America Networks**

March 8, 2013 to February 14, 2014

Bank of America.



➤ **Promoted from Shift Lead to Change Management Team**

- Commissioning of New WAN Sites, CISCO Router, WAN links, Configuration of CISCO Routers and IOS upgrade, Deployment of Sites and Documentation.
- Troubleshooting the Running Network (i.e. IOS up gradation if required, Maintenance and Troubleshooting of CISCO Router, WAN Links & Configuration Issue).
- Troubleshooting Routing issue (OSPF, BGP, and Multilink).
- Troubleshooting WAN link (Leased Line, ATMs, Frame Relay, SDH, ISDN PRI & OS)
- Documentation of changes occurs in the network
- Provide training to junior staff of new process, procedures, and technologies
- Facilitate and implement basic to advanced level logical changes for Data, VoIP, and Converged Infrastructure following instructions on NCTs and iPlans.
- Update skills through available training resources and self-study to ensure that skills are up to date and align with current project assignments

- Interact with all levels of clients, leadership, technical support, and operational personnel
- Develop and update processes & procedures on an as needed
- Perform Pre and Post change health checks to determine successful implementation of changes.
- Execute test plan as required and Execute back out plan as required
- Communicate and follow-up with project managers as required
- Provide post change phone support as required
- Work problem tickets as required

**Nokia Network Operation Center
(NOC) Support**

May 8, 2012 to March 7, 2013



➤ **Promoted from Technical Consultant to Shift Lead, handled 6 Level1 and 8 Level 2 Engineers**

- Works in Network Operation Center as Level 2 in Incident management, Change Management process, and attends to all tickets assigned from Level 1 agents.
- Incident and change tickets will be measured and perform according to the SLA
- Takes ownership and works on the incident ticket/ Change ticket/ Infoboard update in time with relevant information
- Perform routine change execution for (mostly, though not limited to) low risk, low impact changes from Level 3 engineer / Team lead
- Strictly follow Incident Management and Change Management process
- Ensure all the technical troubleshooting and follow-up are updated into the ticketing systems
- Proactive in technical skill set improvement/ updates (e.g. measured via training, certification and competency matrix improvement)
- Performs standard Training, and fill up Omega Tracking on monthly base
- Complete all HP mandatory trainings including PMPI
- Provides help, coaching and training to Level 1 agents to increase the network skills/knowledge in the NOC team
- Manages Absence and Annual Leave (plan, prepare backup of his work during his absence).

Technical Consultant

Emerio (Malaysia) SDN BHD

Bangunan Emerio Cyberjaya,
Lingkaran Teknokrat 3 Barat,
63000 Cyberjaya, Selangor
Darul Ehsan, Malaysia

Telephone : +603 8318 4908

Website: www.emeriocorp.com

August 03, 2009 – May 7, 2012



Nokia Network Operation Center (NOC) support

- Providing Level 2 and 3 support for Nokia Global Network (WAN Team)
- Working with all levels of management and staff (L0, L1, L2, L3 and On-call Team) both within/outside the business and other Technology groups.
- Commissioning of New WAN Sites, CISCO Router, WAN links, Configuration of CISCO Routers and IOS upgrade, Deployment of Sites and Documentation.
- Troubleshooting the Running Network (i.e. IOS up gradation if required, Maintenance and Troubleshooting of CISCO Router, WAN Links & Configuration Issue).
- Troubleshooting Routing issue (OSPF, BGP).
- Troubleshooting of Partner VPN Network.
- Troubleshooting WAN link (Leased Line, ATM, Frame Relay, SDH, ISDN PRI & OS)
- Handling DNS Tool for DNS Entry in DNS Server for Forward and Reverse lookup.
- Coordinating with Different Service Provider all over the Globe for WAN Link issues.
- Involve in Change Management Team for Changes Occur in Network (Like Commissioning and Decommissioning New WAN Sites, CISCO Router & Its Configuration, VPN tunneling, Multilink, New WAN link or Up Gradation of WAN links).
- Documentation of changes occurs in the network (updating Diagram using MS Visio)
- Handling HP open view, Remedy Ticket System, ITSM-7, HP Info board Tools.

Pre- Sales Technical Support Engineer/Network Administrator

Lamco International Trading Co., Incorporated / Meriton Distributions, Inc.

1804 East Tower
Philippine Stock Exchange Center
Ortigas Center, Pasig City

Telephone : +632 634 7999

Website: www.lamco.com.ph

Dec. 23, 2007 – April 15, 2009

August 7, 2006 – Dec. 22, 2007

September 7, 2002 – July 15, 2006



- Conduct Product Presentation and Training for IBM System X, Blade Servers, HP Servers, Acer products, Printers, Scanners etc
- Conduct site visit and ocular inspection
- Provide solution and BOM to End User
- Provides technical Support via phone and email or any other means with regards to the needs of the customers
- Manages and maintains PABX System
- Creates the user account in Windows NT
- Setups and configures Win NT Servers and Win 2000 Servers
- Backups and Restores Database using SQL Server
- Manages and maintains Internet Firewall
- Setups Voice over IP Telephony
- Setups IP Cameras
- Manages and maintains Wireless link to the affiliate companies
- Manages & Monitors the connection of leased line (WAN) and LAN Connection
- Preventive Computer Maintenance and Installation of Software and Hardware
- Assisting the Staff on how to use the software and hardware
- Handles equipment relocation, repair and installation of new equipment
- Involved in the overall servicing and troubleshooting of computer, hardware, software and existing Local Area Network
- Layouts Local Area Network, WAN
- Cable installation for voice and data

CAREER CERTIFICATION

- ITIL Foundation Certificate in IT Service Management Version 3 (CN: 100410499)
- Peplink Certified Sales Specialist
- Certified 4IPNet Technology Evangelist
- Rubrik Sales Professional (RSP) Accreditation
- Rubrik Quick Start Training

PROFESSIONAL DEVELOPMENT / TRAININGS ATTENDED

- 4ipnet Wireless Network Training – Taipei Taiwan – July 18-20, 2016
- ITIL Foundation – HP Campus, Cyberjaya Malaysia - June 2012
- High Performance Technical Training – IBM Plaza, Philippines – January 12-15, 2009
- IBM Blade Center Workshop – IBM Plaza, Philippines – December 2-4, 2008
- IBM System X Technical Principles – IBM Plaza, Philippines – November 17-19, 2008
- Windows Server 2008 Security Enhancements – Microsoft, Makati, Philippines – August 30, 2007
- Microsoft Virtual PC 2007 and Virtual 2005 - Microsoft, Makati, Philippines – August 9, 2007
- Overview Windows Server 2008 - Microsoft, Makati, Philippines – July 26, 2007
- Identifying and Selling HP Storage Solutions to SMB Customers – HP Philippines – September 7, 2004

EDUCATION

Tertiary

Bachelor of Science in Computer Engineering

Wesleyan University-Philippines
Cabanatuan City
1997-2002

Secondary

Juan R. Liwag Memorial High School

Gapan City, Nueva Ecija
1993 – 1997

Primary

Gapan North Central School

Gapan City, Nueva Ecija
1987 – 1993

CONTACT INFORMATION

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