



JUSTINE CATALAN

CORPORATE COMMUNICATIONS

OBJECTIVE

A highly-organized and hard-working individual seeking a new career opportunity in a high-level professional environment to fully utilize my skills and experience. Dedicated and passionate person, that can be a significant contribution to the success of the company.

SKILLS

- Proficient in MS Word & Powerpoint
- Proficient in Video Editing
- Proficient in News reporting
- Proficient in Voice-over
- Knowledge in News writing
- Positive Working Attitude
- Good Communication Skills
- Artistic
- Knowledge in social media marketing and social media monitoring

CHARACTER REFERENCES

Ma. Cecilia Pe-Calunod

HEAD, Customer Care Dept.
MORE Electric and Power Corporation
Cell: +63949-881-7060

Roel Z. Castro

President & CEO
MORE Electric and Power Corporation
Cell: 1+63920-918-7635

HOW TO REACH ME

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Pavia, Iloilo

PROFILE

I've worked in the field of Social Media and Mass Communication for over a year. I am an independent artist, a writer and a newscaster/voice over artist. My passion is to create meaningful and creative content that helps people and make them think that they also play an important part in this community.

CAREER SUMMARY

Corporate Communications Assoc.

- MORE Power Iloilo | Aug 2019 to present
- Worked flexible hours; night, weekend and holiday shifts.
 - In-charge of News Monitoring about the company and brand.
 - Makes Press Releases for Scheduled Outages.
 - Creates monthly report for social media monitoring and budget monitoring.
 - Writes scripts/spiels and news for recording an update or public information.
 - Audio editing.
 - Makes and edits artwork for social media posting.

Field Reporter

- Bombo Radyo Iloilo | May 2019 to Aug. 2019
- Delivered live reports from site of event.
 - Investigated important community issues and put together well-received reports.
 - Researched and reports daily news reports.
 - Wrote, and submitted accurate, engaging and fact-checked stories.
 - Responded to emergencies and breaking news stories with strong sense of urgency at any hour.
 - Conducted live and taped interviews to obtain information.
 - Interviewed guests on specific topics.
 - Newscasts recent events and issues daily.

EDUCATIONAL ATTAINMENT

West Visayas State University

College of Communication

- Took Major in Broadcasting
- Full CHED Scholar since freshman
- Finished a production thesis entitled "KAMI-nication: A Short Film"

Iloilo City National High School

Special Program for the Arts

- Major in Music
- Valedictorian

I. Arroyo Elementary School

- Graduated First Honorable Mention

SEMINARS/TRAINING EXPERIENCES & ACHIEVEMENTS

- Champion
ABS-CBN Interschool Newscasting Competition
(Hiligaynon Category)
(2011)
- Champion
ABS-CBN Interschool Newscasting Competition
(All Categories)
(2012-2014)
- Student Disk Jockey
DYWN Radio West Visayas
(2016-Present)
- Student Intern
97.5 Love Radio
(2018-2019)
- Student Intern
Mulave Studio
(2018)
- Philippine College Radio Congress Delegate
UP Diliman
(2018)
- Sikat Ka! Iloilo Co-host
ABS-CBN Iloilo
(January-February 2016)
- Champion
ABS-CBN Inter-School Newscasting Competition
(Tertiary Level)
(2016)
- Arangkada Hosting Challenge
Grand Finalist
- Tawag ng Tanghalan Visayas Contender
(Season 1)

OTHER WORK EXPERIENCES

- Singer
Smallville, Diversion St., Iloilo City
- Room Attendant
Virginia Beach, VA, USA
- ice cream scooper and cashier
Virginia Beach, VA, USA