

SRI KARINA BRAHMANA

Profile

Innovative Media Planner skilled in research, analysis, and development of media marketing strategies. Adept at planning and implementing strategic media buys, conducting statistical and business analytics on media markets. Specialize in identification, leveraging of media trends, and talented in advertising design. Experienced Media Planner offering energy, creativity, and expertise in delivering top media plans for individuals, organizations, and corporations.

Media Planner

ACHIEVED (ENTERTAINMENT SPORT NETWORK)

Pemancingan Teluk Naga Asri |, Jakarta, Indonesia | 2017 - 2020

Negotiated pricing with media partners to drive efficiency during the optimization process. Provided excellent client service by proactively communicating with clients to address individual needs

TRAINING SHIFT LEADER

Pemancingan Teluk Naga Asri, Jakarta, Indonesia | 2016 - 2016

Delivered exceptional guest relations by welcoming visitors warmly and offering immediate assistance. Controlled costs, consistently tracking food and supply usage, and minimizing waste.

Compiled and balanced cash receipts at end of the day or shift. Worked effectively with a diverse team to accomplish daily objectives and meet long-term goals.

Education

MASTER IN COMMUNICATION

Limkokwing University of Creative Technology, Cyberjaya, Malaysia | 2016 - 2018

3,50 GPA, Coursework in Advertising

BACHELOR OF ART IN ANIMATION

Limkokwing University of Creative Techonolgy, Cyberjaya, Malaysia | 2013 - 2016

GPA: 2.90, Coursework in 3D Modeling (3D Maya)

Contact

🏠 Jakarta, Indonesia

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Personal information

Residence

Apartment Sky Terrace. Tower Sanur Unit S0615 Jl. Tanah Lot No.2, Daan Mogot Baru- Jakarta 11840, Indonesia

Nationality

Indonesian

Skills

Microsoft Suite (Excel, Power Point, Word) ●●●●●

Adobes ●●●●●

Media Tools - 3D Maya ●●●●●

Deliverables Coordination ●●●●●

Problem-Solving Skills ●●●●●

Skill Development ●●●●●