

Gem Sardeña

Senior Graphic Designer

✉ gemsardena@gmail.com

☎ +63 927 066 8973

Behance [behance.net/gemprincess](https://www.behance.net/gemprincess)

Education

Bachelor of Arts in Multimedia Arts 2013 – 2017

De La Salle - College of St. Benilde

Employment

Senior Graphic Designer 2019 – Present

DeDesign LLC.

- Responsible for creating design outputs for multiple international clients such as social media posts, branding identity, logo designs, infographics, web designs, motion graphics, and video editing.
- Created internal design assets such as explainer videos, vectors, newsletters etc. for the company
- Responsible for communicating with the client and making sure their design needs are fulfilled

Graphic Designer 2017–2019

Kalibr Technologies

- Responsible for internal design assets for the company such as event branding, social media posts, branding identity, logo designs, digital and print ads, infographics, motion graphics, and video editing.

Creative Designer 2017–2017

Printcafe

- Creation of retail stationery products for the company.
- Responsible for communicating with clients regarding their design needs such as wedding invitations.
- Responsible for creating bespoke wedding invitations and making sure they are print-ready

Expertise

Branding

Logo Design

Web Design

Layout Design

Marketing Collaterals

Design Thinking

Motion Graphics

Software Skills

Illustrator

Photoshop

Figma

After Effects

Premiere Pro

Adobe XD

InDesign

Lightroom

Interests

Crafting

Lettering

Movies & TV

Language

English

Filipino