Vince Francis Leachon
Community and Social Media Manager

A creative social media lead with skills and expertise in Social Media Management, Content Creation, Player Investigations, Game Support, Technical Writing, and Media Advertisement.

✉ vleachon@gmail.com

📍 5 Corvette Street, Fairview Park, Quezon City, Philippines

📱 (0906) 464 2889

in linkedin.com/in/vince-leachon-89263a198

WORK EXPERIENCE

Community and Social Media Manager
Anino Inc.

03/2018 – Present   *Makati, Philippines*

Achievements/Tasks

- Lead the investigation for customer concerns to ensure all queries are valid
- Consolidate and presents weekly to the team regarding updates in the community
- Increased push notification engagement rate influence by 40%
- Assisting in creating in-app messages
- Garnered 44,000+ Facebook page likes from scratch without advertisement
- Built a Facebook Community Group with over 14,000+ members
- Assisted a team in creating in-app messages and/or testing the game (QA)
- Designed a customer communication handling system for easier and organized process (FreshDesk)
- Published unique contents daily such as Facebook live, games, stories, milestones, events, and a lot more

Social Media Assistant Intern
Anino Inc.

08/2017 – 03/2018   *Makati, Philippines*

EDUCATION

Bachelor's Degree in Information Technology major in Animation and Game Development
Far Eastern University Institute of Technology

2012 – 2018

SKILLS

Social Media Management · Content Creation · Player Investigations · Game Support · Technical Writing · Media Advertisement · Sales · QA Testing · Game Development · 3D Modeling · 3D Animation · UI/UX · Vector Art · Graphic Design · Pixel Art · Adobe Products · Analytics

PROJECTS

Double Win Vegas (08/2017 – Present)
- A mobile social casino game developed by Anino Inc.
- 1,000,000+ downloads on Google Play
- 4.4 Ratings from 18,000+ reviews
- 44,000+ likes Facebook page

Project Dead (06/2016 – 06/2017)
- A 3D Action Survival Horror First Person Shooter game created using the Unity Engine and Photon Network Engine.
- Role: 3D Modeler, 3D Animator, 3D Texturer, UI Designer, Documentation
- The project was chosen to be presented at TechnoFest 2017

LANGUAGES

English
Native or Bilingual Proficiency

Tagalog
Native or Bilingual Proficiency

INTERESTS

Video Games · Toy Collecting · Music · Reading